



Eugene Pony Club

## Sponsor Book Guidelines

- Each pony club member is responsible for obtaining a \$60.00 sponsorship or advertisement for the Summer Show Program. If not turned in, they **will not** earn any Summer Show points.
- Sponsor money and ads are due on the pony club ride night of **March 16, 2009**. All ads must be in copy ready format. (See examples in packet)
- Awards will be given out as follows:
  - ★ **SPONSOR AMOUNT EARNED:**
    - ★ \$200.00 - Belt Buckle or \$40. Gift Certificate
    - ★ \$500.00 - Above award plus 10% (ten percent) of money earned in gift certificate.
    - ★ Top Earner - Above awards, plus leather show halter and lead with silver.
- All ads need to be in copy ready format when turned in (See examples in packet.)
- There will be a membership section for our kids and we would like a completed bio as well as a picture turned in no later than **February 9, 2009**.



## Eugene Pony Club

Dear Prospective Sponsor:

The Eugene Pony Club is off and riding again for our 54th year. We have approximately 65 members participating. We hope to have a banner year, so we are asking for your help and support. Let us tell you about our club.

The Eugene Pony Club is a unique organization in that it serves youth from ages 5 to 17 with a wide variety of background and riding ability. The purpose of the club is to give families an opportunity to participate in a hobby together while teaching kids sportsmanship, responsibility, social skills and respect. The kids work hard throughout the year in anticipation of the year end Summer Show at the Oregon Horse Center.

The cost of maintaining a riding club with a membership this large continues to rise due to the increasing cost in fuel prices, awards, insurance and the necessity to secure additional riding arenas to hold the entire membership so that they can ride in a safe manner. Our membership dues can no longer support all of our operating costs. That is where you can play a major role in helping our organization continue to provide this great opportunity for the kids. Your contribution will be acknowledged in our club's Sponsor Book which is printed and distributed at our year-end summer show. This show is open to all youth riders and has a large public turn out. This is a great opportunity for your business to get their name advertised while supporting our local youth.

The Eugene Pony Club would like to Thank-you in advance for your contribution and support!

EUGENE PONY CLUB  
2009 Summer Show Sponsorship Form



Eugene Pony Club

The Eugene Pony Club is a nonprofit equestrian organization dedicated to teaching children responsible horsemanship, while promoting teamwork, leadership and community involvement. In its 54th year, the EPC currently has approximately 65 active members between 5 and 17 years of age who meet weekly to enjoy their ponies.

Your support as a sponsor of the 2009 Eugene Pony Club Summer Show is greatly appreciated. Please indicate your choice of sponsor levels below. Thank you!

Sponsor Information

Name of Pony Club Member: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Sponsoring Person(s) or Business: \_\_\_\_\_

Address: \_\_\_\_\_  
City State Zip

Sponsorship Levels

Please provide Eugene Pony Club Member with copy ready ad by **3/5/09** (A personal message to the Eugene Pony Club or a specific member can be used in place of a business advertisement.)

\_\_\_\_\_ \$60. Golden Horseshoe Sponsor - Full Page Ad in Show Program (8.5" x 11")

\_\_\_\_\_ \$30. Silver Horseshoe Sponsor - 1/2 Page Ad in Show Program (8.5" x 5.5")

\_\_\_\_\_ \$15. Pony Pal Sponsor - 1/4 Page Ad in Show Program 4.25" x 5.5")

\_\_\_\_\_ \$10. Barn Buddy Sponsor - Business Card Size Ad in Show Program

**\*\*\*IF YOU ARE INTERESTED IN A CORPORATE SPONSORSHIP, PLEASE ASK\*\*\*\***

PONY CLUB SPONSOR: \_\_\_\_\_

\_\_\_\_\_ DATE: \_\_\_\_\_ SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

**Thank you for sponsoring the 2009 Eugene Pony Club Summer Show. We greatly appreciate your help and support!**

**Thank you Very Much,**

\_\_\_\_\_  
**Eugene Pony Club Member**

